

TCOM 434  
ADVANCED VIDEO PRODUCTION  
Summer 2008 Course Information

**Instructor:** John C. Dailey, Ph.D.  
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273 Letterman Communication & Media Building  
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**Office Hours:** By Appointment ONLY  
**Home Phone:** 765.286.5776, please leave a message between 9am - 9pm  
**Classroom/Class time:** LB 261, MTWRF, 12:45-02:20

*Required COURSEPAK (BSU Bookstore) -*  
Zettl, Herbert (1998). *Sight, Sound, and Motion: Applied Media Aesthetics*, (3rd ed).  
Belmont, CA: Wadsworth Publishing Company. ISBN 0534526772

*Required Materials:*  
3 - miniDV videotapes per person

**Course Objectives:** Complex visual story-telling techniques will be discussed and produced. Production projects will emphasize pre-production planning, videography, and advanced editing. This is class designed to encourage creative and artistic approaches to video storytelling.

**Evaluation Criteria:**

<b>Team Projects:</b>	<b>Points</b>	<b>Title</b>	<b>Due</b>
1. Mini Project	25	"Walkabout"	6/20
2. Visual Design (Composing)	100	"A Perfect Day..."	6/27
3. Chronological Design (Timing)	100	"The Chase"	7/3
4. Psychological Design (Feeling)	125	"Life: Unrehearsed"	7/18
Midterm	50		7/11
	+		
TOTAL:	400 points		

All projects will be graded on the extent to which an intended message is effectively and creatively communicated. In addition, the grade for each project will be based on the quality of pre-production planning, raw material, the final edit, and individual participation. Projects will be produced in teams and each member of the team will evaluate the performance of the other members. The entire class will informally critique all projects.

**Equipment Use:** *Students who willfully or through negligence misuse and/or damage BSU equipment or facilities will fail the class and will be required to reimburse costs for equipment/facility repair or replacement to the Department of Telecommunications. Students who fail to adhere to media lab rules may have lab privileges suspended and may suffer project and/or course grade penalties depending on the severity of the infraction. All students are required to sign a liability agreement as a condition of course enrollment.*

**Deadlines:** The due dates for projects are **not** flexible. Due to the limited availability of facilities and the high demand placed on this equipment by the other lab classes, late projects will not be accepted and Incompletes will not usually be granted. Situations involving an illness or emergency will be dealt with on an individual basis.

**Class Attendance:** Regular attendance is essential. ***If you miss more than 1 discussion session, please drop the class.*** The amount of information covered in each class is simply not possible to make up elsewhere.

**Disability Accommodation:**

If you need adaptations or accommodations because of a disability, if you have emergency medical information to share with me, or if you need special arrangements in case the building must be evacuated, please make an appointment with me as soon as possible... 285-1075

## COMPLETED PROJECTS ARE DUE AT THE BEGINNING OF CLASS

### COURSE SCHEDULE

The following is a tentative schedule for the class. Always bring your book to class each time there is a reading assignment.

Date	Read Before Class	Discussion / Activity (may occur outside of class)
<b>Week 1</b>		
June 16	<b>Introduction</b>	Hello...
June 17	<b>Chapter 6</b>	<b>The Two-Dimensional Field: Area</b>
June 18	Work Day	Shooting/Editing
June 19	Work Day	Shooting/Editing
June 20	<b>“Walkabout” &amp; Critiques DUE</b>	
<b>Week 2</b>		
June 23	<b>Chapters 7 &amp; 8</b>	<b>Screen Forces</b>
June 24	Work Day	Shooting/Editing
June 25	<b>Chapters 9 &amp; 10</b>	<b>Depth and Volume / Lenses</b>
June 26	Work Day	Shooting/Editing
June 27	<b>“A Perfect Day...” &amp; Critiques DUE</b>	
<b>Week 3</b>		
June 30	<b>Chapters 2 &amp; 3</b>	<b>Light &amp; Lighting</b>
July 1	Work Day	Shooting/Editing
July 2	Work Day	Shooting/Editing
July 3	<b>“The Chase” &amp; Critiques DUE</b>	
July 4	<b>NO CLASS</b>	
<b>Week 4</b>		
July 7	<b>Chapter 11</b>	<b>Visualization</b>
July 8	Work Day	Shooting/Editing
July 9	<b>Chapters 15 &amp; 16</b>	<b>Continuity / Complexity Editing</b>
July 10	Work Day	Shooting/Editing
July 11	<b>Midterm EXAM</b>	
<b>Week 5</b>		
July 14	<b>EXAM Returned</b>	
July 15	Work Day	Shooting/Editing
July 16	Work Day	Shooting/Editing
July 17	Work Day	Shooting/Editing
July 18	<b>“Life: Unrehearsed” &amp; Critiques DUE</b>	

#### Project Note:

The instructor reserves the right to keep copies of student projects to be used for future classroom instruction.