

RTV 3074
Broadcast Journalism
Fall 2012 Course Information

Professor: John C. Dailey, Ph.D.
WH 121 - jdailey@ozarks.edu
Web Site: <http://ozarks.cybrdr.com> (soon)
Office Hours: MF 10:00-12:00, W 10:00-11:00, TR 10:30-12:00 and by appointment.
Office Phone: 479-979-1352
Off Campus Phone: 765-273-4757 (Google Voice - forwards to my cell phone)
Classroom / Class Time: WH 133, M, 2:00 pm - 3:50 pm, F, 2:00 pm - 2:50 pm, PLUS LAB

Catalog Description:

The course is a study in specialized techniques of broadcast news for students who are already familiar with the fundamentals of journalism. The course is designed to provide students with skills for using broadcasting technology to tell a story. The course includes lecture and exercises, as well as participation in a lab to produce a television newscast. Prerequisites: RTV 2074, Television Production; RTV 2053, News Writing.

Required Text:

Wenger, D. & Potter, D. (2011). *Advancing The Story: Broadcast Journalism in a Multimedia World*. 2nd Ed. CQ Press. ISBN: 978-1-60871-714-9
Online Learning Modules: <http://journalism.cqpress.com/Courses.aspx/Course/163>
Class Code: DAILEXX163

Course Objectives:

By the end of the course you will be confident in your skills to gather news, report, write and produce; all in broadcast style. You will have the opportunity to network and interview people in the community that will help your communication and interviewing skills. You will write news stories that will be broadcasted on KUOZ. You will have weekly deadlines that will help prepare you for the "real world" of broadcast journalism. At the end of the semester, you should feel well prepared and experienced in news gathering, writing, reporting and producing.

Academic Integrity:

Academic honesty is required of all students. Cheating of any kind will not be tolerated. This includes plagiarism, cheating on quizzes or tests, or anything else deemed academically dishonest. *If you are caught cheating on any exam or assignment or helping someone cheat, you will receive an "F" for the assignment. A second offense will warrant the possibility of disciplinary action and an "F" for the course.*

Class Attendance:

You are expected to attend every class; unexcused absences will negatively affect your grade by a grade letter for each unexcused absence. If you need to miss class or miss because of an emergency, please notify me as soon as possible. You must meet your primary and secondary deadlines and must treat every story interview/appointment as a very important appointment. If you are unable to make an appointment, notify your contact as well as the instructor in advance. You are responsible for making up any missed appointments. on the day when an assignment is due, you must notify the instructor as soon as possible.

ADA Statement:

If any member of the class has a documented disability and needs special accommodations, the instructor will work with the student and the office of Student Support Services or the Jones Learning Center or the Academic Center for Excellence to provide reasonable accommodation to ensure the student a fair opportunity to perform in this class. In order to plan for optimum success, please advise the instructor of the disability and the desired accommodations as soon as possible. Students are strongly encouraged to notify the instructor during the first week of classes. Without ample planning / preparation time, we cannot assure the availability of needed accommodations in a timely manner.

Beat Assignments:

Once beat work starts, you will have two deadlines each week, one will be to e-mail your edited package and your script to me and then you will be expected to make any changes required, and meet the deadline for submission to Susan Edens for broadcast on KUOZ. Your beat is your responsibility, so make sure you stay up on local, state, and national issues that may tie in to your beat. You should keep a very good rapport with your contact/s so you can have an idea for the current week as well as weeks to come. You will be a "one man band" so you will be expected to be the reporter and the photographer for your stories. The traditional beats in most local newsrooms include crime, government/politics, education, business/economics and health/medicine.

News Monitoring:

Congratulations! You are now taking a BROADCAST NEWS CLASS. This means you MUST keep up with current events, if you have not done so previously. This requires that you read a newspaper web site and monitor radio and TV newscasts on a DAILY basis. There will be unscheduled "current events" quizzes during class periods. This monitoring will help you develop contemporary news judgment and give you leads for your reports. You'll also start noticing how different news sources handle news.

Professional Portfolios:

Any and all work that you do this course and other communication courses may be used as part of a professional portfolio. Save your work for future reference. You never know when something you've written will come in handy.

EVALUATION CRITERIA

	Points	Due Date(s)
Final Exam	150	Finals Week
Online Modules	125 (5 each x 25/26)	SEE SCHEDULE
Beat Assignments	150 (50 each x 6)	SEE SCHEDULE
Discussion / Participation:		
In-Class Discussion	75	
	+	
TOTAL:	<u>500</u>	
A = 450-500	D = 300-349	
B = 400-449	F = Below 300	
C = 350-399		

COURSE SCHEDULE (may be revised to meet the needs of the class...)

Date	Advancing The Story	In-Class Activity / <i>On-line</i> / Discussion
Week 1		
August 24		Introduction to course / modules / beats
Week 2		
August 27	Chapter 1	Exercise 1
August 31	Chapter 1	Exercise 3
Week 3		
September 03	Labor Day	NO CLASS
September 07	Chapter 1	Exercise 2
Week 4		
September 10	Chapter 2	Exercise 1
September 14	Chapter 3	Exercise 2
Week 5		
September 17	Chapter 4	Exercises 2, 3
September 21	Chapter 4	BEATS BEGIN - Sample Beat DUE
Week 6		
September 24	Chapter 5	Exercise 1
September 28	Chapter 5	Exercise 2 - Beat 1 DUE
Week 7		
October 01	Chapter 5	Exercise 3
October 05	Chapter 6	Exercise 1 - Beat 2 DUE
Week 8		
October 08	Chapter 6	Exercise 2
October 12	Chapter 7	Exercise 2 - Beat 3 DUE
Week 9		
October 15	Chapter 7	Exercise 3
October 19	Chapter 8	Exercise 2 - Beat 4 DUE
Week 10		
October 22	Chapter 8	Exercise 5
October 26	FALL BREAK	NO CLASS
Week 11		
October 29	Chapter 9	Exercise 1
November 02	Chapter 9	Exercise 2 - Beat 5 DUE
Week 12		
November 05	Chapter 10	Exercise 2
November 09	Chapter 10	Exercise 3
Week 13		
November 12	Chapter 11	Exercise 2
November 16	Chapter 11	Exercise 3 - Beat 6 DUE
Week 14		
November 19	Chapter 11	Exercise 4
November 23	THANKSGIVING	NO CLASS
Week 15		
November 26	Chapter 12	Exercise 1
November 30	Chapter 12	Exercise 2 - Special Beat - DUE
Week 16		
December 03	Chapter 12	Exercise 3
December 07		Final Exam Review
Finals Week	3:30 - Monday, December 10th	FINAL EXAM